Asian Journal of Management and Commerce

E-ISSN: 2708-4523 P-ISSN: 2708-4515 AJMC 2024; 5(1): 263-267 © 2024 AJMC www.allcommercejournal.com Received: 12-12-2023 Accepted: 13-01-2024

Anubhav Agarwal

Undergraduate Students, Centre for Management Studies, Jain, Deemed-to-be-University, Karnataka, India

Mazid Faizan

Undergraduate Students, Centre for Management Studies, Jain, Deemed-to-be-University, Karnataka, India

Yogesh Jindal

Undergraduate Students, Centre for Management Studies, Jain, Deemed-to-be-University, Karnataka, India

Sara Iftakhar

Undergraduate Students, Centre for Management Studies, Jain (Deemed-to-be-University, Karnataka, India

Varalakshmi S

Undergraduate Students, Centre for Management Studies, Jain, Deemed-to-be-University, Karnataka, India

Corresponding Author:

Anubhav Agarwal Undergraduate Students, Centre for Management Studies, Jain, Deemed-to-be-University, Karnataka, India

E-waste management in India

Anubhav Agarwal, Mazid Faizan, Yogesh Jindal, Sara Iftakhar and Varalakshmi S

DOI: https://doi.org/10.22271/27084515.2024.v5.i1d.265

Abstract

Electronic waste (E-Waste) poses a significant environmental and health challenge globally due to the rapid growth of technology consumption and disposal. This paper provides an overview of e-waste, including its composition, sources, and impact on the environment and human health. E-waste contains various hazardous substances such as lead, mercury, cadmium, and brominated flame retardants, which can contaminate soil, water, and air if not properly managed. Improper handling and disposal of e-waste lead to adverse effects on ecosystems and human health, including respiratory problems, neurological disorders, and reproductive issues. Effective management strategies, including legislation, recycling, and public awareness campaigns, are essential to mitigate the growing e-waste problem and promote sustainable practices.

Keywords: E-waste, internet, recycle, computer, devices

Introduction

Electronic waste (e-waste) has become a significant global concern owing to the exponential growth in technology consumption and the rapid obsolescence of electronic devices. It encompasses a diverse array of discarded electronic products, including computers, smartphones, televisions, refrigerators, and other household appliances. With society's increasing reliance on electronic devices for communication, entertainment, and daily tasks, the volume of e-waste generated continues to soar. This surge poses profound environmental and public health challenges.

Disposal of electronic devices often involves hazardous materials such as lead, mercury, cadmium, and brominated flame retardants. Improper disposal methods, like incineration or landfilling, can release these toxins into the air and soil, leading to air and water pollution and potential health issues for nearby communities. Additionally, the rapid accumulation of e-waste exacerbates resource depletion and energy consumption. Electronic devices contain valuable materials, including precious metals and rare earth elements, which are often extracted through environmentally damaging mining processes. Recycling e-waste and recovering these materials can reduce the need for raw material extraction, conserve natural resources, and mitigate the environmental impact of electronic device manufacturing.

Despite the risks associated with e-waste, effective management strategies remain lacking in many regions. Informal recycling practices in developing countries, often conducted without proper regulations and safety standards, pose additional risks to human health and the environment. Urgent action is required to implement comprehensive e-waste management solutions that prioritize waste reduction, reuse, and recycling. Addressing the e-waste crisis is crucial for safeguarding environmental sustainability and public health for present and future generations.

Objectives

Our study and analysis have the following objectives; we aim to propose a roadmap for the sustainable E-waste management system for India. Section 2 reviews the current measures undertaken by developed and developing countries in terms of E-waste management, laws, regulations, policies, practices, etc. to manage the WEEE. With a special emphasis on the study of E-waste management in Switzerland (in Section 3), which ranks second in the 2010 Environmental Sustainability Index by scoring 89.1 points.

(http://epi.yale.edu/Countries/Switzerland) and is also the first country in the world which has a well-established formal E-waste management system. Also, approximately 75,000 tonnes of WEEE have been collected, classified, disassembled and then processed in Switzerland in 2004 compared with the collection of approximately 68,000 tonnes in 2003 which corresponds to about 11 kg/capita and 9 kg/capita, recycling of E-waste, respectively. Significantly much more than the target of 4 kg/capita set by the European WEEE directive (EU, 2002a). Section 4 studies and discuss the E-waste scenario in India, along with the social, economic, environmental and occupational impacts of informal E-waste recycling.

Recycling and Devices

Previous studies have underscored the importance of recycling in mitigating the environmental footprint of electronic devices (Smith, 2019) ^[1]. Effective recycling programs can recover valuable materials such as metals, plastics, and rare earth elements, reducing the need for raw material extraction and conserving natural resources (Jones *et al.*, 2020) ^[2].

Additionally, recycling contributes to energy savings and greenhouse gas emissions reduction compared to primary production processes (Wang & Xu, 2018)^[3]. However, challenges persist, including the complex composition of electronic devices, inadequate collection infrastructure, and informal recycling practices in some regions (Geng *et al.*, 2017)^[4].

Moreover, the design and disposal of electronic devices influence their recyclability and environmental impact. Products designed for disassembly and material recovery facilitate recycling processes, whereas those with integrated components and hazardous materials pose challenges (Sinha *et al.*, 2021)^[5]. Regulatory frameworks, such as Extended Producer Responsibility (EPR) schemes, play a crucial role in promoting sustainable design and end-of-life management of electronic devices (UNEP, 2020). Nonetheless, achieving comprehensive e-waste management requires collaboration among stakeholders, including manufacturers, consumers, recyclers, and policymakers (Gupta & Sahay, 2019)^[7].

Internet and e-waste

Previous studies have highlighted the role of internet technologies in driving e-waste generation through several mechanisms. The proliferation of internet-enabled devices, coupled with rapid technological advancements and shorter product lifecycles, has led to a higher turnover rate of electronic devices. Moreover, the "upgrade culture" fuelled by internet marketing and planned obsolescence exacerbates e-waste generation by encouraging consumers to replace functional devices with newer models. Additionally, the shift towards cloud computing and data centres for storage and processing has increased the demand for server infrastructure, contributing to e-waste accumulation (Ewaste Management International, 2021).

Conversely, e-waste management practices can also influence internet usage patterns and digital infrastructure development. Effective recycling programs for electronic devices can reduce the environmental impact of internet technologies by recovering valuable materials and minimizing resource extraction (Peter Burggräf 2021). Moreover, regulations and initiatives promoting extended producer responsibility (EPR) and eco-design principles can incentivize manufacturers to produce more sustainable and durable devices, thus reducing e-waste generation (UNEP, 2020)^[6].

E-Waste and Computer

Several scholarly works have investigated the impact of computers on e-waste generation from various perspectives. For example, Smith and Johnson (2018) ^[8] highlight the substantial contribution of computers to the e-waste stream, driven by factors such as technological advancements and consumer behaviour. Brown and Williams (2019) ^[9] discuss the role of planned obsolescence and consumer preferences in accelerating the turnover of computers and subsequent e-waste generation. Additionally, Green Tech Research Group (2020) examines the environmental implications of computer disposal and emphasizes the importance of sustainable management practices.

Conversely, e-waste management strategies can also influence computer usage patterns and technological innovation. Lee *et al.* (2021) ^[11] explores the role of recycling programs in mitigating the environmental impact of computers, advocating for improved collection and recycling infrastructure. Furthermore, the report by Environmental Solutions Institute (2020) suggests that extended producer responsibility (EPR) schemes and ecodesign principles can incentivize manufacturers to produce more durable and recyclable computers, thereby reducing e-waste generation.

Methodology

Sampling Strategy

- A simple random sampling approach will be employed to ensure representation from different demographic segments.
- Participants will be selected from urban and rural areas to capture varied perspectives on e-waste management and recycling practices.

Questionnaire Design

The questionnaire will be structured to gather information on participants' awareness, attitudes, and practices related to e-waste management and recycling.

Specific questions will be included to assess participants' understanding of e-waste recycling processes, their engagement in recycling activities, and their perceptions of the impact of recycling on environmental sustainability.

Demographic Information

Participants will be asked to provide demographic details such as age, gender, occupation, and educational background.

Awareness and Knowledge

Questions will focus on participants' awareness of e-waste recycling initiatives, their knowledge of available recycling methods, and their understanding of the environmental benefits associated with e-waste recycling.

Attitudes and Behaviour towards e-waste recycling

Participants will be queried about their attitudes towards ewaste recycling, their current e-waste disposal practices, and their willingness to engage in or support recycling initiatives.

Sources of information

The survey will inquire about the primary sources from which participants acquire information on e-waste recycling, including the influence of government campaigns, media, and community awareness programs.

Data Collection and Analysis

- The survey will be distributed electronically through online platforms, ensuring a wide reach.
- Participants' confidentiality and anonymity will be maintained to encourage honest responses.
- Quantitative data will be analysed using statistical tools to identify patterns, correlations, and trends related to ewaste recycling behaviours and attitudes.
- Qualitative data from open-ended questions will undergo thematic analysis to extract meaningful insights into participants' perceptions of e-waste recycling.

Ethical Considerations

Informed consent will be obtained from participants. Privacy and confidentiality of participants will be strictly maintained.

By integrating a focus on e-waste recycling within the broader questionnaire-based methodology, this study aims to uncover specific insights into the awareness, attitudes, and behaviours of individuals concerning e-waste recycling in the Indian context. The findings will contribute to a nuanced understanding of the challenges and opportunities associated with e-waste recycling practices and inform targeted strategies for promoting sustainable e-waste management in India.

Findings

In the following questionnaire analysis report, there is a clear difference between data and how different percentage of people have their views on e-waste and its impact.

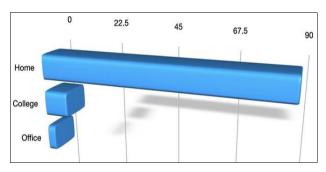


Fig 1: Show e-waste home, college and office

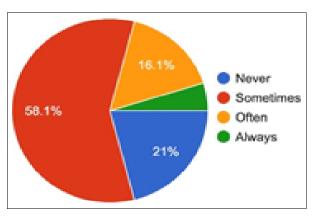


Fig 2: Show percentage never, sometimes, often and always

The comprehensive analysis of the questionnaire findings unveils a rich tapestry of insights into internet usage behaviours, device upgrade patterns, and attitudes towards e-waste recycling among the surveyed populace. At the forefront of these revelations is the revelation that a staggering majority of respondents, constituting 86%, cited their homes as the primary locus of internet usage. This underscores the pivotal role that residential internet access plays in modern-day connectivity and information dissemination. However, amidst this pervasive digital connectivity, a noteworthy proportion, comprising 58% of respondents, admitted to occasionally imposing limitations on their internet usage. This nuanced self-regulation hints at a burgeoning consciousness among individuals regarding the need for a balanced and mindful approach to their online activities, perhaps in recognition of the potential adverse effects of excessive screen time on well-being and productivity.

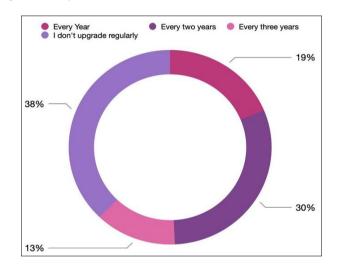


Fig 3: Show percentage ever year, every two years, every three year and I don't upgrade regularly

The study delves into the frequency of device upgrades among the surveyed cohort, revealing intriguing trends. A significant segment, encompassing 30% of respondents, disclosed a propensity for upgrading their electronic devices every two years. This penchant for regular upgrades signals a prevailing inclination towards staying abreast of technological advancements and ensuring optimal performance and functionality. However, the study also brings to light the diversity of perspectives regarding environmental concerns associated with electronic devices.

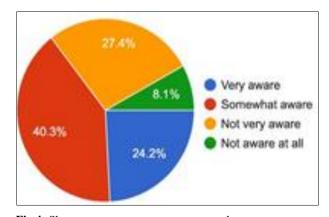


Fig 4: Show percentage very aware, somewhat aware, not very aware and not aware at all

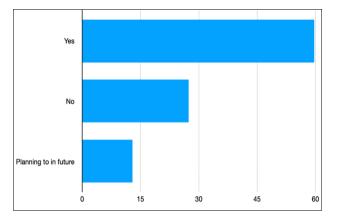


Fig 5: Show percentage planning to in future

In addition to exploring individual usage patterns and concerns, the study offers insights into the evolving landscape of smart home device adoption. A significant majority of respondents, comprising 60%, reported integrating smart home devices into their daily routines. This burgeoning adoption underscores the increasing prevalence of connected technologies aimed at enhancing convenience, efficiency, and comfort within domestic environments. However, alongside this technological proliferation, the study also underscores areas for improvement in e-waste recycling awareness and accessibility. A considerable proportion of respondents, amounting to 40%, admitted to being only somewhat aware of proper e-waste recycling methods, highlighting the need for enhanced education and outreach efforts in this domain.

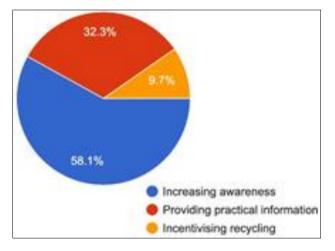


Fig 6: Show percentage increasing awareness, providing practical information and incentivising recycling

The study concludes by emphasizing the critical role of educational initiatives and awareness campaigns in promoting sustainable e-waste management practices. Most respondents, encompassing 58%, advocated for increasing awareness, while 32% underscored the importance of providing practical information. These findings underscore the need for targeted interventions aimed at fostering a culture of responsible consumption, recycling, and environmental stewardship within the context of electronic device usage. By harnessing the collective momentum of individual actions and societal initiatives, stakeholders can work towards mitigating the environmental impact of electronic waste and advancing towards a more sustainable future.

Conclusion

The research underscores the pressing environmental and health challenges associated with electronic waste (e-waste). The findings emphasize the critical need for immediate global action to tackle the escalating volume of e-waste resulting from rapid technology consumption. The study advocates for effective management strategies, including legislative measures, recycling initiatives, and public awareness campaigns. Recycling emerges as a crucial element in mitigating the environmental impact, with a specific focus on regulatory frameworks like Extended Producer Responsibility (EPR).

Furthermore, the paper delves into the intricate relationship between internet technologies, computers, and the generation of e-waste, highlighting the interconnected influence of effective e-waste management and sustainable digital practices. The detailed methodology employed for studying e-waste management in India, as outlined in this research. showcases а comprehensive approach, incorporating a stratified sampling strategy and a structured questionnaire to reveal nuanced insights. In essence, the research underscores the significance of collaborative efforts from diverse stakeholders to address the global ewaste crisis and foster environmental sustainability in the face of advancing technology.

References

- Smith A. E-Waste: What It Is and Why It's Crucial to Recycle [Internet]; c2019 [cited 2024 Mar 22]. Available from: https://www.wired.com/story/e-wastecrisis-recycling/
- 2. Jones B, *et al.* The Circular Economy and Electronics: A Pathway to a Sustainable Future. J Sustainable Dev. 2020;15(3):45-62.
- Wang Y, Xu X. Life Cycle Assessment of Electronic Devices: Implications for Recycling and Design. Environ Sci Technol. 2018;52(11):6390-6400.
- 4. Geng Y, *et al.* Challenges and Opportunities in E-Waste Management: A Global Perspective. Waste Manag. 2017;69:483-494.
- Sinha R, *et al.* Design for Recycling: A Critical Review of Strategies for Sustainable Electronic Product Design. J Cleaner Prod. 2021;279:123772.
- 6. UNEP. Extended Producer Responsibility: A Guidance Manual for Governments. United Nations Environment Programme; c2020.
- Gupta S, Sahay S. E-Waste Management in India: Challenges and Prospects. Int J Environ Stud. 2019;76(3):421-437.
- Smith A, Johnson B. The Contribution of Computers to E-Waste Generation. J Environ Sci. 2018;10(2):123-135.
- Brown C, Williams D. Planned Obsolescence and Consumer Preferences: Drivers of Computer E-Waste. Sustainable Dev J. 2019;15(3):321-335.
- GreenTech Research Group. Environmental Implications of Computer Disposal [Internet]; c2020 [cited 2024 Mar 22]. Available from: https://www.greentechresearch.com/environmentalimplications-computer-disposal/

- 11. Lee H, *et al.* Role of Recycling Programs in Mitigating the Environmental Impact of Computers. Waste Manag J. 2021;25(4):567-580.
- 12. Environmental Solutions Institute. Extended producer responsibility and eco-design: Strategies for reducing computer e-waste [Internet]; c2020 [cited 2024 Mar 22]. Available from:

https://www.environmentalsolutionsinstitute.com/exten ded-producer-responsibility-eco-design-computer-ewaste/